

Equipping Physicians for the Shift to Quality Payment Programs

Employing data analytics to empower physicians and enhance patient care

Wednesday, March 28, 2018

6:00pm-8:30pm (Dinner Program)

McLoone's Pier House - Atlantic Room

One Ocean Avenue, Long Branch, NJ 07740

Hosted by Monmouth-Ocean Medical Society

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In 2009 the American Recovery and Reinvestment Act (ARRA) funded the widespread use of health information technology in hospitals and medical practices across the United States. The goal: drive patient care improvement and create a more efficient health care system. The result was an unprecedented increase in the use of electronic medical records along with associated incentives and penalties assessed on physicians and facilities.

In 2017 the Medicare Access and CHIP Reauthorization Act (MACRA) replaced Meaningful Use, the Physician Quality Reporting System (PQRS) and the value based modifier. MACRA will measure physician performance across a broad set of standards, assessing quality, cost, clinical practice improvement, and advancing care information. Small provider groups or individual physicians may face difficulty in complying with MACRA's reporting and technology requirements, and therefore incur significant penalties for poor performance. It is critical for physicians to embrace the technology and analytics solutions to help meet the MACRA requirements which can drive higher scores and incentive payments.

This presentation is designed to provide physicians with the knowledge to drive quality improvement and transform health care through the implementation of technology and utilization of MACRA-inspired reporting tools.

Objectives

Following participation in this presentation, the attendees will be prepared to:

1. Describe physician-led efforts that utilize clinical data to improve patient care and thrive in new quality payment programs.
2. Identify the infrastructure to connect EHR systems, aggregate clinical data across the network, and report critical quality data required to improve patient care.
3. Demonstrate the physician's role in utilizing data analytics for clinical reporting.
4. Calculate how technology and analytics support physicians in achieving higher scores in the MIPS measurement areas, resulting in increased incentive payments and quality patient care.

Continuing Medical Education Credit

This activity has been planned and implemented in accordance with the accreditation requirements and policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint providership of the South Carolina Medical Association and KaMMCO Health Solutions.

The South Carolina Medical Association is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

The South Carolina Medical Association (SCMA) designates this live activity for a maximum of 1.5 *AMA PRA Category 1 Credit(s)*[™]. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

About the Presenter



Laura McCrary, Ed.D

**Senior Vice President, KaMMCO Health Solutions, Inc. (KHS), and
Executive Director, Kansas Health Information Network, Inc. (KHIN)**

Dr. Laura McCrary is the Executive Director of the Kansas Health Information Network, Inc. (KHIN) and the Senior Vice President of KaMMCO Health Solutions (KHS). KHIN is a Kansas non-profit organization that provides health information exchange technology services to over 1,500 health care organizations throughout Kansas. KHS provides health information exchange and analytics to physicians'-led organizations across the nation. Both KHIN and KHS are provider-led and governed. Founding members include the Kansas Medical Society, the Kansas Hospital Association and KaMMCO (Kansas Medical Mutual Insurance Company).

She completed post-doctoral work at the University of Kansas and received a Doctorate of Education from Kansas State University. Dr. McCrary is an adjunct professor at Rockhurst University-Helzberg School of Management and teaches courses in Health Information Technology and Quality. She is the past-chair of the National Policy Steering Committee for eHealth Initiative and the Payer Workgroup for the Strategic Health Information Exchange Consortium (SHIEC). She served as the co-chair of the Advisory Board for the Sequoia Project/Carequality and on the Governance Group for the National Syndromic Surveillance System.